



2021 TROPHY CLUB CITIZEN SURVEY RESULTS

SURVEY CONDUCTED
APRIL 6 – MAY 5, 2021

1,014 SURVEYS
COMPLETED

MARGIN OF ERROR
±3% POINTS



84%
OF RESIDENTS SAY THE
SENSE OF COMMUNITY
IN TROPHY CLUB IS
STRONG



95%
OF RESIDENTS SAY
THINGS ARE GOING IN THE
RIGHT DIRECTION
IN TROPHY CLUB

SATISFACTION/RATINGS



THE TOWN OF TROPHY
CLUB IS DOING A
GOOD OR EXCELLENT
JOB OVERALL



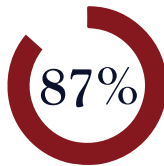
OVERALL SAFETY
IN TROPHY CLUB IS
GOOD OR EXCELLENT



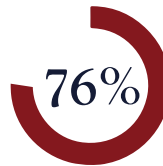
QUALITY OF LIFE
IN TROPHY CLUB IS
GOOD OR EXCELLENT



OVERALL QUALITY
OF TOWN SERVICES



COMMUNICATION IS
GOOD OR EXCELLENT



MANAGEMENT OF
TOWN MONEY IS
GOOD OR EXCELLENT



81%
OF RESIDENTS PREFER
TO MAINTAIN TOWN
SERVICES, TAXES,
AND FEES AT
CURRENT LEVELS



66%
OF RESIDENTS
PREFER THE
CURRENT
TRASH PICKUP
PROGRAM



69%
OF RESIDENTS
PREFER EMAIL
AS THEIR
SOURCE OF
INFORMATION

MOST VALUED STRENGTHS



FIRE/EMS &
POLICE SERVICES



TRASH & RECYCLING
SERVICES

PRIORITY IMPROVEMENTS



TRAFFIC
SAFETY



STREET
MAINTENANCE

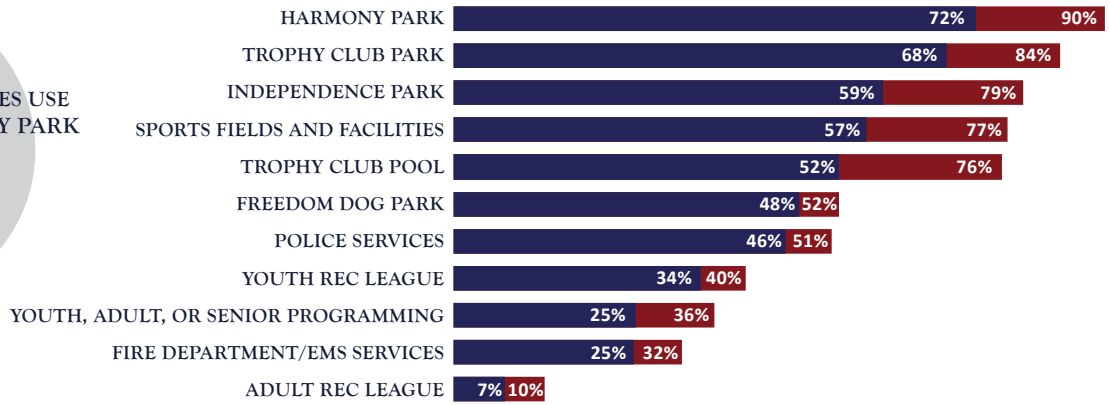
YOUR Voice
OUR Future





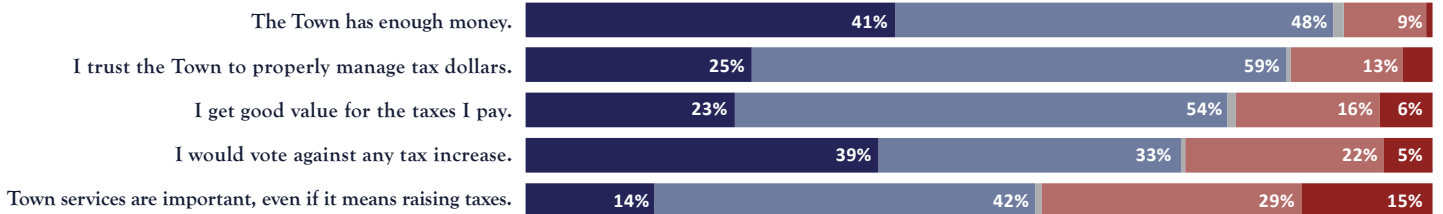
USE OF SERVICES

■ % OF RESIDENTS
■ % OF FAMILIES



TAX SENTIMENT

■ STRONGLY SUPPORT
■ SOMEWHAT SUPPORT
■ SOMEWHAT OPPOSE
■ STRONGLY OPPOSE



84%
OF RESIDENTS TRUST
THE TOWN TO
PROPERLY MANAGE
TAX DOLLARS



77%
OF RESIDENTS SAY
THEY GET GOOD
VALUE FOR THE
TAXES THEY PAY



89%
OF RESIDENTS
WANT THE TOWN
TO PRIORITIZE ITS
EXISTING FUNDS



56%
OF RESIDENTS AGREE
TOWN SERVICES ARE
IMPORTANT, EVEN IF IT
MEANS RAISING TAXES



72%
OF RESIDENTS
WOULD VOTE
AGAINST ANY
TAX INCREASE



POTENTIAL PROJECTS

■ STRONGLY SUPPORT
■ SOMEWHAT SUPPORT
■ SOMEWHAT OPPOSE
■ STRONGLY OPPOSE

TROPHY CLUB PARK
IMPROVEMENTS



Upgrading Trophy Club Park to include additional services like a boat ramp, safety lighting, picnic/play areas, and/or camping sites for tents or trailers



COMMUNITY
CENTER



Constructing and operating a community center that would house meeting rooms for public gatherings and space for senior activities

