

About Flock Safety

Privacy and Ethics Factsheet

How exactly does Flock Safety protect citizen privacy?

Flock Safety products are built to protect privacy. We have implemented the following policies and features:

Footage Retention

- Flock Safety camera footage is encrypted throughout its entire lifecycle. All data is securely stored with AES256 encryption with our cloud provider, Amazon Web Services.
- On-device, footage is only stored temporarily until it is uploaded to the cloud, at which point it is removed from the local device. This means the footage is secure from when it is on the camera to when it is transferred to the cloud. How is that the case? It is fully encrypted using a secure connection to Flock Safety servers. While footage is stored in the cloud, all data (both footage and metadata) is fully encrypted at rest.
- Flock Safety defaults to permanently deleting all images after 30 days, setting a new standard in the industry.

Access

- Flock Safety's customers own 100% of their data and determine who has access. Flock Safety will never share or sell the data.
- With explicit written permission from the customer, Flock Safety does have the ability to grant law enforcement access to specific footage for a short period (24 hours, 48 hours, or however long the customer desires) in the event of a crime. Access can only be granted through the approval of the customer.
- Flock Safety does have software in place to measure camera performance and image capture quality. This is used to diagnose issues preemptively and schedule maintenance service calls in the event of a camera malfunction or emergency.

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The Safe List

- The Safe List allows neighborhood or HOA residents to register their license plate number, so in the event of a crime, customers are able to quickly separate out who lives in the neighborhood and who doesn't. If a neighbor's license plate is on the Safe List, any footage of their vehicle will be marked as "resident."
- The resident can also opt to have their vehicle removed from all footage in the interest of privacy.

Law Enforcement accountability

- While searching footage, law enforcement agencies must enter reason codes to verify the legitimacy of the search and create an audit trail.
- Authorized users go through training to properly use our system and communicate with their dispatch teams.
- Flock Safety customers commit not to use the footage to work with repossession companies, traffic enforcement, revenue collection, unpaid fines, or towing companies. We do not use facial recognition or utilize any personally identifiable information such as name, phone number, or address, and we do not work with government agencies for immigration enforcement purposes.
- Flock Safety's ALPR Transparency Portal, an optional free feature for all law enforcement customers, is the first public-facing dashboard for law enforcement agencies, city leaders, and local government officials to share policies, usage, and public safety outcomes related to ALPR technology. The Transparency Portal promotes transparency and accountability in the use of policing technology in order to build community trust while creating a safer, more equitable society.