

Strategy Map

MISSION

To maintain Trophy Club's standing as a Premier Residential Community and a "Great Place to Call Home" by protecting and promoting the interests of its Residents, Businesses, and Property Owners.

RESPONSIBILITIES

To support our Mission, we are tasked with the following areas of primary Responsibility:

- Exceeding high standards for public safety and low crime rates.
- Maintaining and improving street and storm drainage infrastructure.
- Fostering a business-friendly environment.
- Collaborating with Trophy Club MUD #1 and other governmental entities.
- Maintaining Town assets, services, and codes of ordinance that preserve the natural beauty of Trophy Club.
- Improving the aesthetic and recreational value of the Town.

PRINCIPLES

We pledge to carry out our Responsibilities operating under the following Principles:

- Operating a limited government with maximum transparency.
- Exercising fiscal discipline and taking a business-like approach to Town operations and budget prioritization.
- Remaining accountable and responsive to residents, businesses, and property owners, with emphasis on proactive communication and problem solving.
- Taking deliberate, targeted action resulting from thoughtful analysis, weighing costs and benefits in all situations.
- Conducting ourselves as leaders, following the highest ethical standards, with humility before residents.