

STRATEGIC HITS AND MISSES UPDATE - JANUARY 2013

	Green - Hit	Yellow - Some Progress	Red - Miss		
Safe and Secure	Business-Friendly Economic Development	Strong Partnerships and Community Involvement	Picturesque and Environmentally Sound	Infrastructure and Asset Management	Financial and Operational Stewardship
Community Policing-Low Crime Rate	Enhancements to Trophy Club Park	Effective Relationship with Centurion	Continued Beautification Efforts	Installed UV System at Pool	Great Management Team and Staff
New Fire Station Underway	Discussing Zoning Concepts for 26 Acres	Town Newsletter	Scenic City/Award Application	Implemented Spray Park	GFOA Budget/Strong Financial Practices
CERT Teams Trained	Attracted Two New Businesses	Gold Award for Transparency (Budget)	Builder Debris Clean-Up	Established Council Sub-Committee/Plan	Developed Investment Policy
Community Support for Police Services	Ordinance Revisions (i.e., Signage, Package Sales)	Sponsored Transportation Summit	Code Improvements	Indy East/Freedom Park Enhancements	Implemented Standard Business Plans
SRTS	Booth Presence at ICSC	Implemented Dog Park	Median Maintenance	Code Enforcement	Implemented New Accounting Software
Secured Water Tower Site	Trophy Lake Commons Development	Established Annual Report/Calendar	Bobcat Blvd.	Water Tower	Improved Financial Transparency
Sidewalks Underway	Effective Relationships with Developers	Pursuing Grant Opportunities (i.e. Trails, Stormwater, TCP)	Establishing a Beautification Committee	Long Term Plan Development	Financial Recognition
Academies	Progressive Zoning	Event Ordinance	Xero-scaping to Lower Water Usage	Trophy Club Park Enhancements	Gold Leadership Award
Funding for SRO	Lack of Long Range ED Plan/Master Plan	Education for Realtors	Recycling Program Enhancements	Roundabout Completion	Citizen Financial Advisory Board (CFAB)
Bicycle Rodeo	Implementing Credit Card Capability	Communication Plan Development	Attracting Visitors to Park Destinations	PID Relationship	Fund Balance Policies
Roundabout Completion	Land Acquisition	Volunteer Program Enhancements		Drainage Study Completion	Citizen Survey
Police Building Discussions	Promoting Commercial Opportunities	Trails Development with Southlake and Westlake		Parks and Trails Development	Tax Rate Analysis and Plan
Data Security	Developer Incentive Plans	Town Image and Reputation		Command Center	Service Cost Analysis
Emergency Access	Trophy Wood Retail Opportunities	Lack of Strong Local Gov. Partnerships			Internal Audit Statements
Resolve Drainage Issues (Flood Control)		Improved relationship with MUD/Joint Sessions			Website Enhancements
		Long Term Plan with MUD			Credit Card Capability
					Long Term Plans/Strategic and Capital Improvement

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		Lack of Strong Local Gov. Partnerships				Tax Rate Analysis and Plan	
				Long Term Plans/Strategic and Capital Improvement			