



## Announcing the Finalists!

The TAMI Awards is always changing based on your feedback. This year we added a category, split others, and tightened up some of the requirements and judging criteria. There were 408 submissions - a new record!

Below is a list of the finalists in alphabetical order. If more than three names are listed, this is an indication that there is a tie in one of the placings.

Winners will be announced at the TAMI Awards Banquet on Thursday, June 6, at this year's annual conference. If you haven't registered for the conference yet, be sure to visit the [TAMIO website](#). The banquet is **included** in all registrations. You can also purchase a guest ticket for \$50.

If you haven't booked your room at the hotel, be sure to do it soon. Our special rate ends on Tuesday, May 14. If you have trouble securing a room, please contact Lauren at [laureng@tml.org](mailto:laureng@tml.org).



### PRINT

#### EXTERNAL NEWSLETTER OR MAGAZINE

- Garland (Garland City Press)
- Irving (Irving City Spectrum)
- League City (City Matters)

#### REPORT

Population Under 65,000

- Fredricksburg (2018 Annual Report)
- Georgetown (Annual Report: A Blooming City)
- South Padre Island (2017/2018 Annual Report)

#### FLIERS, POSTERS

- Carrollton (9<sup>th</sup> Annual Festival at the Switchyard Poster)
- Celina (Cajun Fest Poster)
- College Station (Lincoln Recreation Center Community Block Party)
- Round Rock (Beaujolais Nights: Jazz and Wine Uncorked)

#### SPECIAL PUBLICATION

Population Under 100,000

- Bryan (Lake Bryan Brochure)

Population Over 65,000

- Flower Mound (2017 Annual Report)
- Garland (GP&L 2017 Annual Report)
- Temple (2017 Police Department Annual Report)

- Pflugerville (Pfun TX Brochure)
- Schertz (Parks & Recreation Guide Spring/Summer 2019)

Population Over 100,000

- College Station (2018 Existing Conditions Report)
- Denton (2019 Construction Guide)
- San Antonio (SAWS DIY Conservation Brochures)



## VIDEO

### BEST USE OF HUMOR

- Bryan (2018 State of the City)
- Burleson (Smoke Detector for Daily Use)
- Flower Mound (Call it, Log it, Track it and Resolve it)
- Garland (Park Closed)

### PUBLIC SERVICE ANNOUNCEMENT (EDUCATIONAL)

Population Under 80,000

- Burleson (Move Over Shuffle)
- Flower Mound (Call it, Log it, Track it and Resolve it)
- Pflugerville (Police Recruiting Video)
- Southlake (Police Speeding Infomercial)

Population 80,000 – 120,000

- Round Rock (Blueprint for Success)
- San Angelo (Clearing the Drains)
- Tyler (Walking With Bob)

Population Over 120,000

- Carrollton (Safety Summit)
- College Station (Yellow Bikes)
- Garland (Park Closed)
- Harris County (HSEM – Prepare Together)
- Williamson County (At the Park with Mark)

### REGULAR OR RECURRING PROGRAM

Population Under 100,000

- Cedar Park (CPTV News)
- Farmers Branch (Economic Development)
- Flower Mound (Around Town)

Population Over 100,000

- Arlington (Arlington Dream Chapters)
- Frisco (Progress in Motion)
- Round Rock (Hometown Downtown)
- Sugar Land (SLTV News)

### SPECIAL OR ONE-TIME PROGRAM

Population under 50,000

- Buda (Building Buda)
- Highland Village (2019 State of the City)
- La Marque (Traffic Stop Safety)

Population 50,000 – 100,000

- Flower Mound (PD Lip Sync)
- Mansfield (Coach)
- Pflugerville (Police Conversations)

Population Over 100,000

- Arlington (Hype)
- Irving (Operation Finally Home)
- San Angelo (David Green)

**PUBLIC SERVICE ANNOUNCEMENT  
(MARKETING)**

Population Under 60,000

- Hutto (Magnificent 7)
- Kyle (Recruiting)
- Southlake (Mayor’s Alliance)
- Trophy Club (4<sup>th</sup> of July Promo)

Population 60,000 – 100,000

- Georgetown (Proud to Serve Georgetown)
- San Angelo (Officer Marius Cobbs)
- Temple (Fire & Rescue Recruiting)

Population Over 100,000

- Denton (Libraries Rock!)
- Garland (Parks & Rec Planning Promo)
- Plano (Boo Bash)



## TECHNOLOGICAL SERVICES

**ELECTRONIC NEWSLETTER OR MAGAZINE**

- Arlington (Home Plate Update)
- Farmers Branch (Branch Bulletin)
- Frisco (Focal Point Newsletter)

**BEST APP**

- Corpus Christi (My City App)
- Denton (Engage Denton)

**BEST USE OF SOCIAL MEDIA (PLANNED)**

Population Under 100,000

- Mont Belvieu (Space It Out MB!)
- Pflugerville (National Tattoo Day – Pflugerville Public Library)
- Southlake (DPS Social Media Strategy)

Population Over 100,000

- Arlington (At the Park with Chuck)
- McKinney (Unique By Nature Instagram Contest)
- Round Rock (Future Forward Campaign)
- San Antonio (#WipesClogPipes Awareness & Prevention)

**BEST USE OF SOCIAL MEDIA (UNPLANNED)**

Population Under 100,000

- Addison (Oktoberfest)
- Burleson (Rumor Control)
- Mont Belvieu (I-10 Shutdown)
- San Marcos (Iconic Village Fires)

Population Over 100,000

- Denton (Animated Dog Park)
- Garland (GP&L Southeast Garland Power Outage & Restoration)
- Lubbock (Historic Snowstorm – December 2018)
- McAllen (2018 June Flooding)

**ELECTRONIC REPORT**

- Burleson (2019 State of the City)
- McKinney (2018 Annual Report)
- Sugar Land (2018 Annual Report)

**WEBSITE**

Population Under 100,000

- Bryan (Bryan Texas Utilities)

- Cedar Park (DestinationBellBlvd.com)
  - Hurst (Hurst Website – hursttx.gov)
- Population Over 100,000
- Irving (City of Irving, Texas Website)
  - League City (New League City Website)
  - McKinney (CVB Website)



## MARKETING

### PLAN OR CAMPAIGN

Population Under 100,000

- Mansfield (Check in with Mansfield Parks)
- Mont Belvieu (MB Link)
- Prosper (Solid Waste Services Marketing Campaign)

Population Over 100,000

- Arlington (FY2019 Budget in Action)
- Corpus Christi (Recycle Right Corpus Christi)
- Irving (North Texas Teen Book Festival)
- Round Rock (Future Forward Campaign)

### BEST USE OF PROMOTIONAL ITEM

- Carrollton (2019 Pet Photo Calendar)
- Corpus Christi (Recycle Right Trading Cards)
- San Antonio (SAWS Fiesta Medal)

### MOST CREATIVE WITH LEAST DOLLARS

- Burleson (Drowning Prevention Post)
- Carrollton (2019 Pet Photo Calendar)
- Friendswood (Flapjack Mascot)
- McKinney (Community Center Facility Awareness Campaign)



## BEST MEDIA RELATIONS - BEST PHOTOGRAPHY - COMMUNICATIONS PLANNING - INTERNAL COMMUNICATIONS - SPECIAL EVENTS

### BEST MEDIA RELATIONS

- Arlington (Via Rideshare Launch)
- Hondo (A View of God's Country)
- McAllen (2017 McAllen Holiday Parade)
- San Marcos (Iconic Village Fires)

### BEST PHOTOGRAPHY

- Alpine (Alpine at Dusk)
- Georgetown (Garey Park Grand Opening)

### SPECIAL EVENTS - BEST ONE TIME

- Arlington (Esports Stadium Arlington)
- Corpus Christi (Storm Expo)
- Round Rock (Beaujolais Nights: Jazz and Wine Uncorked)
- San Marcos (Children's Park Opening)

### SPECIAL EVENTS - BEST RECURRING

Population Under 100,000

- Kyle (Pie in the Sky Festival)

- League City (Photography for LC Locals)
- Round Rock (That Hometown Feeling)

#### **COMMUNICATIONS PLANNING**

- Arlington (Construction Communication Plan)
- Corinth (Corinth Communication Plan)
- McAllen (2018 Bond Election)

#### **INTERNAL COMMUNICATIONS**

##### Population Under 100,000

- Burleson (First Amendment Audit Training Video)
- Georgetown (Years of Service)
- Mansfield (24/7/365)
- San Marcos (Core Values)

##### Population Over 100,000

- Arlington (On the Clock)
- College Station (2018 Public Communications Year in Review)
- Carrollton (Employee Newsletter)

- Mansfield (Barks & Rec 5K)
- Pflugerville (Pflugerville Pfall Chili Pfest)

##### Population Over 100,000

- Arlington (2018 State of the City)
- Austin (Spooktacular Bash - Code Department)
- Carrollton (Festival at the Switchyard)